



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**Main: (314)213-2222**  
**Billing:**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
574293-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	3153

Billing Address:

**National Media Research Planning & Placement**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
09/21/12 - 09/27/12	574293	09816228

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8380	155	426

Agency Ref	Advertiser Ref

Send Payment To:

**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/25/12	M-F 6a-7a	630a-7a	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 09/25/12 6:50 AM M-F 6a-7a 630a-7a :30 NRCCIL120914 \$1,200.00 NM									
2	09/27/12	09/27/12	M-F 6a-7a	630a-7a	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Th 09/27/12 6:45 AM M-F 6a-7a 630a-7a :30 NRCCIL120914 \$1,200.00 NM									
3	09/21/12	09/21/12	Fox 2 News at 7 am	730a-8a	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/21/12 7:43 AM Fox 2 News at 7 am 730a-8a :30 NRCCIL120914 \$1,000.00 NM									
4	09/24/12	09/24/12	Fox 2 Morning News	730a-8a	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 M 09/24/12 7:58 AM Fox 2 Morning News 730a-8a :30 NRCCIL120914 \$1,000.00 NM									
5	09/26/12	09/26/12	Fox 2 News at 7 am	7a-730a	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 W 09/26/12 7:16 AM Fox 2 News at 7 am 7a-730a :30 NRCCIL120914 \$1,000.00 NM									



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574293-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
National Republican Congr	NRCC IE 2012	3153	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	09/25/12	M-F 430p-5p	430p-5p	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$700.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 09/25/12 4:50 PM M-F 430p-5p 430p-5p :30 NRCCIL120914 \$700.00 NM									
7	09/27/12	09/27/12	M-F 430p-5p	430p-5p	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$700.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Th 09/27/12 4:48 PM M-F 430p-5p 430p-5p :30 NRCCIL120914 \$700.00 NM									
8	09/21/12	09/21/12	M-F 5p-530p	5p-530p	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/21/12 5:19 PM M-F 5p-530p 5p-530p :30 NRCCIL120914 \$1,400.00 NM									
9	09/26/12	09/26/12	M-F 5p-530p	5p-530p	--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$1,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 W 09/26/12 5:31 PM M-F 5p-530p 5p-530p :30 NRCCIL120914 \$1,400.00 NM									
10	09/23/12	09/23/12	Su 5p-530p	5p-530p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 2 F 09/21/12 7:19 PM FOX Prime Friday 7-8p 7p-8p :30 NRCCIL120914 \$1,000.00 NM MG for 10.1 09/23 1 2 Su 09/23/12 Su 5p-530p 5p-530p :00 \$1,000.00 NM See MG 10.2									
11	09/24/12	09/24/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$3,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 M 09/24/12 7:21 PM FOX Prime Monday 7-8p 7p-8p :30 NRCCIL120914 \$3,000.00 NM									
12	09/22/12	09/22/12	College Football on FOX	12p-10p	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$1,200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Sa 09/22/12 9:22 PM College Football on FOX 12p-10p :30 NRCCIL120914 \$1,200.00 NM									
13	09/23/12	09/23/12	St Louis Rams	12p-CC	-----S	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$12,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Su 09/23/12 1:43 PM St Louis Rams 12p-CC :30 NRCCIL120914 \$12,000.00 NM									

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574293-1	09/30/12	September 2012	08/27/12 - 09/27/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
National Republican Congr	NRCC IE 2012	3153	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/21/12	09/21/12	M-F 9p-10p	9P-930P	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/21/12 9:32 PM M-F 9p-10p 9P-930P :30 NRCCIL120914 \$1,800.00 NM									
15	09/25/12	09/25/12	M-F 9p-10p	9P-930P	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 09/25/12 9:22 PM M-F 9p-10p 9P-930P :30 NRCCIL120914 \$1,800.00 NM									
16	09/22/12	09/22/12	9p News Delayed	10P-1030P	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Sa 09/22/12 10:30 PM 9p News Delayed 10P-1030P :30 NRCCIL120914 \$800.00 NM									

Total Spots 16 Gross Total \$31,200.00

**Payment Terms 30 Days**

Agency Commission \$4,680.00  
Net Amount Due \$26,520.00